



OCCUPATIONAL AND ENVIRONMENTAL
MEDICAL ASSOCIATION OF CANADA
OEMAC
ASSOCIATION CANADIENNE DE LA
MÉDECINE DU TRAVAIL ET DE
L'ENVIRONNEMENT

OEMAC

37th ANNUAL SCIENTIFIC CONFERENCE

TORONTO, SEPTEMBER 22 - 24, 2019
Sheraton Toronto Airport Hotel

20
19

Sponsor &
Exhibitor Package
www.oemac.org



Dear Partner,

Every year, the Occupational and Environmental Medical Association of Canada (OEMAC) hosts the premier occupational medicine conference in Canada. No other event in Canada provides the opportunity to meet so many decision-makers in Occupational Health in one place at one time. The upcoming conference will be held in Toronto, Ontario, September 22-24, 2019.

The OEMAC conference attracts 200+ delegates from three groups: occupational medicine physicians, family physicians with interest and experience in occupational medicine, and other healthcare professionals with specific education and experience related to occupational health.

We would like to invite you to support this conference as a sponsor and/or as an exhibitor.

Why have a presence at the OEMAC Conference?

- Achieve your organization's mandate related to Health Safety and Education in the workplace;
- Increase your visibility and corporate profile;
- Interact and collaborate with influential decision makers;
- Promote your product while supporting education in occupational medicine

OEMAC wants to work with you to raise the visibility of your company or organization and create an opportunity that provides value.

This conference delivers the most up-to-date information on current issues and research in occupational medicine and we look forward to having you join us in 2019.

Yours sincerely,

Aaron Thompson, MD

Conference Co-Chairs, OEMAC Annual Scientific Conference

Nikhil Rajaram, MD

About OEMAC

OEMAC is an association of physicians with an active interest in occupational and environmental medicine. It serves as a unified voice for Canadian occupational and environmental medicine and holds a national scientific conference each year to exchange scientific and professional information.

www.oemac.org

Contact Information

For more information on Sponsorship or Exhibitor opportunities, please contact:

AMANDA LANGTRY

Event Manager

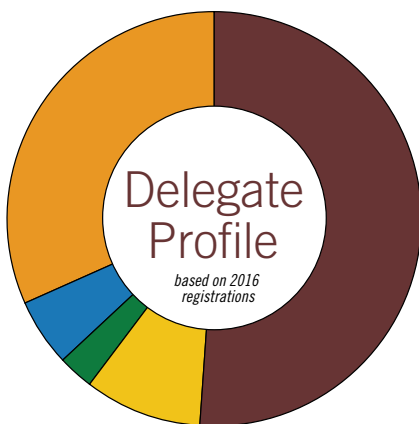
alangtry@oemac.org

1-888-223-3808

Sponsor Opportunities

	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Benefit Descriptions			
Opportunity to provide one room drop at the host hotel (all costs of producing the room drop must be covered by the Supporter)	✓	-	-
Complimentary Exhibitor Booth(s) with two exhibitor badges per booth	2 Booths	1 Booth	-
Priority selection of booth space	✓	✓	-
Full conference registrations which include access to the Welcome Reception and the Annual Dinner and Awards Banquet (these do NOT include the pre-conference on Sunday)	4	2	1
Ad in the conference program	Full Page	Half Page	Quarter Page
Logo on the Sponsors and Exhibitors page of the conference website with link to the company website	✓	✓	✓
Logo in the conference program	✓	✓	✓
Recognition as a supporter at the Annual Dinner, Welcome Reception and in the OEMAC Conference slideshow in the main plenary	✓	✓	✓
Company logo on event signage	✓	✓	✓
Sponsor recognition ribbons	✓	✓	✓

*Benefits are subject to change based on accreditation guidelines



Family medicine/general practice	51.32%
Medical Specialist	9.21%
Resident Physician	2.63%
Nurse	5.26%
Other	31.58%

Includes: Nurse practitioners, Occupational Medicine Physicians, Medical Advisors

Additional Sponsor Opportunities

OEMAC Annual Dinner and Awards Ceremony (1 available) \$2,000

- Opportunity to introduce the entertainment component of the evening
- Tent cards with company logo on all tables
- Exclusive rights to provide a promotional gift/item to all attendees on the tables
- Complimentary attendance for two company representatives

Welcome Reception (1 available) \$1,750

- Company logo on signage in the reception area
- Opportunity to display a company banner
- Complimentary attendance for two company representatives

Breakfast Sponsor (2 available) \$1,000

- Company logo on signage in the breakfast area

Refreshment Break Sponsor (3 available) \$750

- Company logo on signage in break area



Exhibits

\$850 - Exhibitor Booth

\$600 - Non-Profit Organization Exhibitor Booth

Includes:

- Company listed as an exhibitor on the OEMAC conference website.
- Two exhibitor badges, which will grant access to meals during the conference. This does not include the Annual Awards Dinner. Additional exhibitor badges can be purchased for \$200.
- Discounted cost to register for the conference sessions, at \$200 per exhibitor. This offer is only available to individuals working at the booth. This registration will allow you to qualify for a certificate of attendance for CEU's. The \$200 does not include access to the pre-conference or a ticket to the Annual Dinner and Awards Ceremony. These items must be purchased separately.
- The cost does NOT include electricity. These items must be ordered directly from the on-site AV company. More information will be sent to you once your booth space is confirmed.
- Two tickets to the Welcome Reception on Sunday.

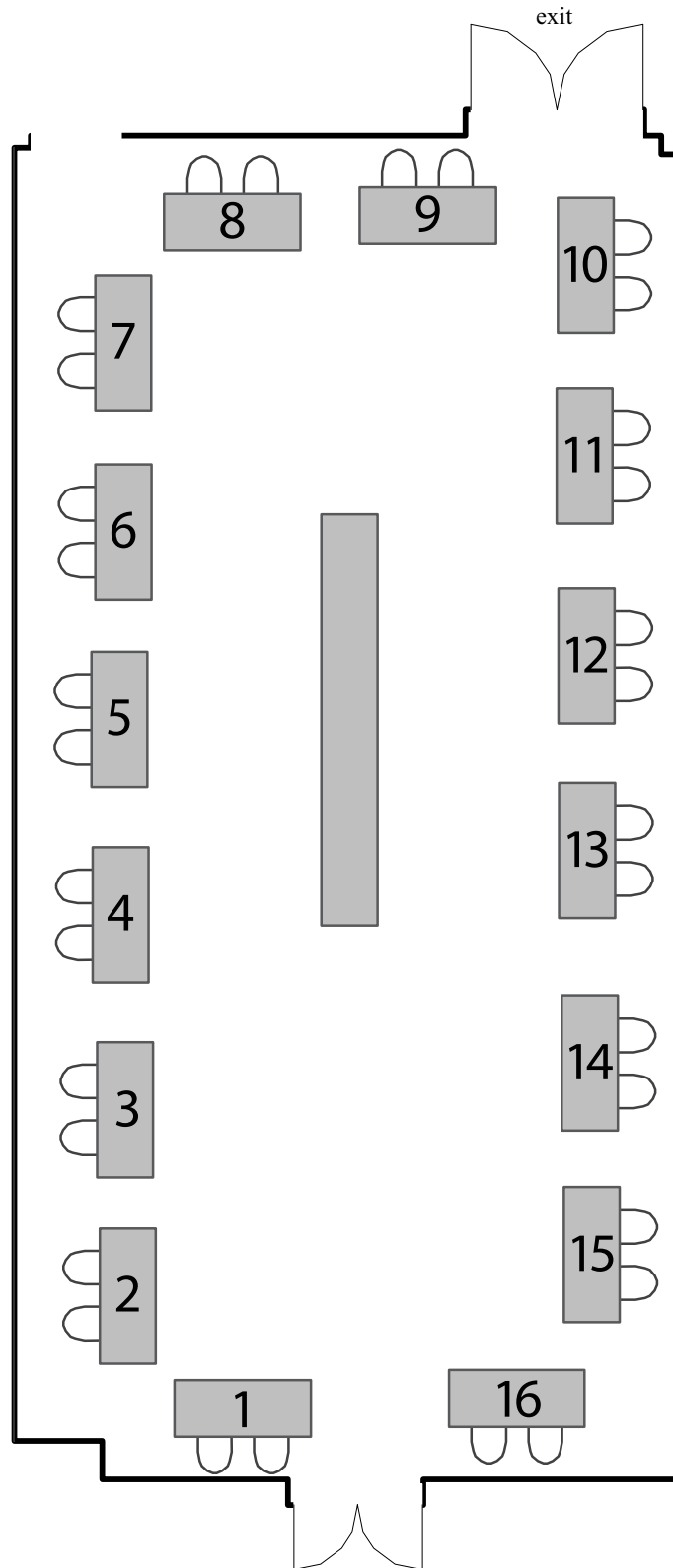
Exhibit Schedule

Exhibitors will have an opportunity to network, educate and showcase products and services to conference delegates. The exhibits are open to conference delegates during the main conference, however in an effort to maximize your exposure, there will also be dedicated visiting times, detailed below.

Please note that these times are subject to change.

SUNDAY September 22, 2019	MONDAY September 23, 2019	TUESDAY September 24, 2019
2:00 pm – 5:00 pm Set up	7:15 am – 8:00 am Breakfast and Exhibits	7:15 am – 8:15 am Breakfast and Exhibits
7:00 pm – 9:00 pm Welcome Reception (exhibitors are invited)	10:00 am – 10:30 am Networking Break and Exhibits	10:00 am – 10:30 am Networking Break and Exhibits
	12:15 pm – 1:15 pm Lunch and Exhibits	12:15 pm – 1:15 pm Lunch and Exhibits
	3:00 pm – 3:30 pm Networking Break and Exhibits	1:15 pm – 4:30 pm Tear Down
	Annual Dinner and Awards Banquet (tickets must be purchased for this event - \$100)	

Exhibit Floor Plan



Sheraton Toronto Airport Hotel

801 Dixon Rd.
Toronto, ON M9W 1J5
(416) 675-6100

Identify yourself as being with the Occupational and Environmental Medical Association of Canada in order to qualify for the group rate of \$199 per night. Reservations must be made by **August 22, 2019** in order to qualify for the group rate.

OEMAC

37th ANNUAL SCIENTIFIC CONFERENCE

Sponsorship Commitment

Sponsorship Level

- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

Additional Sponsorship Opportunities

- OEMAC Annual Dinner and Awards Ceremony - \$2,000
- Welcome Reception - \$1,750
- Breakfast Sponsor - \$1,000
- Refreshment Break Sponsor - \$750

Part 1: Registration Form

Contact Information

Company: _____

Contact Person: _____

Mailing Address: _____

City: _____ Prov: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

All correspondence will be sent to this e-mail address

Company Website: _____

Exhibitor Booth Registration

Booth price: \$850

Number of booths: _____ Total booth price (Number of booths x \$850): \$ _____

Non-profit organization booth price: \$600

Number of booths: _____ Total booth price (Number of booths x \$600): \$ _____

Exhibitor Names for Badges

Name 1: _____

Name 2: _____

Additional exhibitor badges: _____ x \$200 = _____

Name 3: _____

Name 4: _____

Please indicate any dietary requirements: _____

Exhibitor Delegate Passes

These passes will grant you access to all conference sessions (does not include the pre-conference or the dinner on Monday)

You will be contacted by OEMAC to finalize the delegate registration details.

Number of passes _____ x \$200 = \$ _____

If you are purchasing exhibitor delegate passes you will be contacted by OEMAC to finalize delegate registration details.

**PAYMENT INFORMATION
ON NEXT PAGE**

Additional Ticket(s) to the OEMAC Annual Dinner and Awards Ceremony on Monday

_____ (# of tickets) x \$100 = \$ _____

Additional Ticket(s) to the Welcome Reception on Sunday

_____ (# of tickets) x \$60 = \$ _____

Total

\$ _____ Exhibitor booth(s) + exhibitor delegate passe(s) + additional ticket(s)

\$ _____ Sponsorship

\$ _____ **Subtotal**

\$ _____ (13% HST)

\$ _____ **TOTAL DUE**

Registration Policies

OEMAC reserves the right to change speakers or modify program content. A refund (less \$200 administration fee) will be made out only if notice of cancellation is received in writing by August 17, 2019.

No refunds will be made after August 17, 2019. A charge of \$50 will be levied for NSF cheques.

Exhibitor Terms and Conditions

Signature: _____

Date: _____

By signing this contract I agree to conditions listed on page 11.

Canadian Anti-Spam Legislation

_____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email, by the Occupational and Environmental Medical Association of Canada (OEMAC), and third parties, for purposes related to the planning, performance and marketing of, the OEMAC Conference.

_____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by OEMAC, and third parties who are involved with the OEMAC Conference, about products, services and other promotions offered by the OEMAC and third parties who are involved with the OEMAC Conference.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at info@oemac.org or 1-888-223-3808. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of the Occupational and Environmental Medical Association of Canada. You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by E-mail at info@strauss.ca. You can contact OEMAC at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6 or by email at info@oemac.org.

Please continue your registration in Part 2: Sponsorship & Exhibitor Booking Agreement on pages 8-10.

Payment Information

Payment can be made by cheque or credit card.

Cheque payable to:

Occupational and Environmental Medical Association of Canada

Cheques should be sent to:

Occupational and Environmental Medical Association of Canada
386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6

Credit Card Payments

Please charge my:

VISA Mastercard

Credit card number

Expiry

Name on card

Signature

Mail, Fax or E-mail Sponsor/Exhibitor Registration Form to OEMAC at:

386 Broadway, Suite 503
Winnipeg, MB, R3C 3R6

E-mail: info@oemac.org

Fax: 1-877-947-9767

Part 2: Sponsorship and Exhibitor Booking Agreement

The OEMAC Conference will be accredited by the University of Toronto. In order to comply with the University of Toronto's National Standards, all exhibitors must review and complete this booking agreement in addition to the registration form in part 1.

Accredited Continuing Professional Development (CPD) activities at the University of Toronto are subject to the National Standard for Support of Accredited CPD Activities, CMA Guidelines for Physicians Interactions with Industry, and the University of Toronto Policy on Sponsorship of Accredited CPD Activities. The intent of these is to safeguard the integrity of accredited CPD activities from the influence of sponsoring organizations that could lead to bias. The general guiding principle is that CPD activities must be free from influence, based on best scientific evidence and focused on improving the knowledge, skills, attitudes and behaviour of learners.

Name and Date of the Accredited Event: 2019 OEMAC Conference

Name of Organization ("Exhibitor/Sponsor"): _____

Sponsorship Type

- Section 1:** Monetary Sponsorship (Including Exhibitor Booth)
 Section 2: In-Kind Sponsorship

Section 1: Monetary Sponsorship

Type of Monetary Sponsorship: Select all that apply

- Sponsorship including Exhibitor Booth (Applicable taxes may apply)

Sponsor Levels (See Prospectus)	Benefits
<input type="checkbox"/> Exhibit space	Companies are allocated a 8' x 10' booth space and receive: <ul style="list-style-type: none"> • Two exhibitor badges for each 8' x 10' booth space purchased • Access to over 200 delegates from three groups: occupational medicine physicians, family physicians with interest and experience in occupational medicine, and other healthcare professionals with specific education and experience related to occupational health. • Listing on the OEMAC Conference website. • Discounted cost to register for the full Conference. • Two tickets to the Welcome Reception.
<input type="checkbox"/> Conference sponsor	Companies that purchase a Gold sponsorship receive: <ul style="list-style-type: none"> • Two 8' x 10' booth spaces. • Four full Conference registrations. • Full page ad in the Conference program. • Logo in Conference promotional materials
<input type="checkbox"/> Promotional materials	Companies may have their logo included on various promotional materials to be handed out to all attendees over the course of the two days. Such items may include: <ul style="list-style-type: none"> • Notebook and pens • Tote bags • Reusable drink containers
Add-ons	
<input type="checkbox"/> Other	\$
Direction of funds	

- Occupational and Environmental Medical Association of Canada

Section 2: In-Kind Sponsorship

Detailed description of in-kind support	Approximate Value
1.	\$
2.	\$
3.	\$
4.	\$

Definitions

Continuing Professional Development Activities: Activities or resources include, but are not restricted to: programs, seminars, conferences, workshops, journal clubs, hospital approved rounds, lectures, online programs, and the production of learning resources (e.g. digital assets), designed for participation or use by health professional learners.

Donation: A monetary or nonmonetary contribution to the CPD Activity without acknowledgement. Sponsoring organization to issue payment to a charity or public institution.

Exhibitor Booth: Exhibition space provided where a particular organization shows their products or information about their products and/or services. Organizational representatives occupy a booth in the designate exhibit area throughout the CPD Activity.

In-Kind Sponsorship: Contributions of goods or services, other than cash or cash equivalents. Eligible in-kind contributions would include nonmonetary resources that partners and/or sponsoring organizations provide to support the CPD Activity.

Educational Grant: All funds from both for-profit and not-for-profit organizations must be in the form of an educational grant payable to the institution or organization sponsoring the CPD activity, with no stipulations attached such as selecting faculty, authors, participants, or any matters related to the content.

Sponsorship Conditions

- 1. Eligibility:** Sponsors shall comply with the Canadian Medical Association (“CMA”) Code of Ethics, CMA Guidelines for Physicians in Interactions with Industry, the National Standard for Support of Accredited CPD Activities, and University of Toronto Policy on Sponsorship of Accredited Continuing Professional Activities.
- 2. Conflict of Interest:** A conflict of interest may arise where a sponsor’s interests are in actual, potential or perceived conflict with the goals and objectives of an educational event. When conflicts of interest do arise, they must be recognized, disclosed and properly managed.
- 3. Influence:** The Sponsor cannot have direct or indirect influence on any aspect of the CPD activity. This includes development of educational objectives, identification of learning needs, or evaluation of an accredited CPD Activity. Sponsors cannot be involved with the selection of presentation content including speakers or educational methods used. The scientific planning committee cannot be required to accept advice from a sponsor as a condition of receiving financial or in-kind support. Sponsors cannot delegate or control the content or the registration process. Sponsors are not permitted to distribute promotional items, product samples, gifts, prizes or food at their exhibitor booth. In order to mitigate any conflict of interest or perceived conflict of interest, CPD activities should have

multiple sources of sponsorship funding. Funds should be held centrally at an institution (hospital, university department or division). Sponsorship funds cannot be held by any one individual.

4. Use of Funds: The purpose of the sponsorship or educational grant is to support the educational programming and to offset costs related to the CPD Activity including exhibitor booths (if applicable). Funds will not be used for hospitality, entertainment or speaker fees, nor will the funds be used to cover private expenditure, professional expenses or for the invitation of spouses/partners. All funds must be undirected and payable to the institution or organization planning the CPD activity.

5. Payment: An invoice will be issued to the sponsoring organization. Payment will be due upon receipt.

6. Recognition: Displays, materials, and exhibitor booths will be in a separate room from the educational activities. Sponsor representatives must not engage in sales or promotional activities during the accredited activity. Sponsors are not permitted to distribute gift items bearing the exhibitor's name and/or logo. Sponsorship acknowledgement will be recognized as per the benefits section outlined in this sponsorship booking agreement, in compliance with the University of Toronto Policy on Sponsorship of Accredited CPD Activities. Sponsors may not use the University of Toronto name or logo.

7. Termination: This agreement will be terminated in writing if there is a material breach of sponsorship conditions.

Sponsor

- I have read and understand the above Sponsorship and Exhibit Booking Agreement and agree to the Sponsorship Conditions detailed above.
- I have read and understand the National Standard for Support of Accredited CPD Activities

Signature of Sponsor: _____

Print Name: _____

Title: _____

Date: _____

Terms and Conditions

1. Exhibitors will be required to abide by all rules and regulations as established by the Occupational and Environmental Medical Association of Canada (OEMAC) (herein called Management).
2. Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the OEMAC Conference, or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.
3. Exhibit space may not be transferred or sublet without the written permission of management.
4. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to exhibitor's booth.
 - a. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths.
 - b. All display fixtures over 4'0 (1.22m) in height must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line; and/or
 - c. Your exhibit must not block the sight line of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.
5. In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and not as penalty, and Management may rent the space to other exhibitors.
6. Exhibitors are not permitted to supply or sell food or beverages within the exhibit space.
7. The exhibitor shall not conduct him/herself, or operate any equipment at a level of sound that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.
8. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run, and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.
9. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used or disclosed during or in connection with the show.
10. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and Management assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of management.
11. The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees or sponsors, harmless from any damage, liability, claim, cost or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitee, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for management's demonstration and sales activities.
12. Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than \$1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.
13. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and Management will in no way be responsible for any claims or damage which might arise in consequence thereof.
14. Exhibits must comply with fire regulation. All display materials must be fireproof.
15. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction, and must abide by all copyright and trademark laws as they may apply. In Manitoba, contact the Department of Labour, or the Canadian Standards Association at 1-204-632-6633.
16. Management reserves the right to appoint all show services, and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. **SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.**
17. This contract may only be cancelled by either party provided notice in writing is received by the other, at least ninety (90) days prior to move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of their space rental.